

Bachelor of Vocation Degree Programmes in St. Michael's College

A. Programme Objectives

The BVoc courses are designed with the following objectives,

- ❖ To integrate NSQF within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements.
- ❖ To provide judicious mix of all skills relating to a profession and appropriate content of General Education.
- ❖ To provide flexibility to the students by means of pre-defined multiple exit points.
- ❖ To ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme.

B. Programme Specific Objectives

BVoc Tourism & Hospitality Management

The basic objective of the BVoc THM program is to provide to the hospitality industry a steady stream of competent young men and women with the necessary knowledge, skills, values and attitudes to occupy key operational positions.

- Understand and demonstrate the core technical, analytical, and conceptual skills appropriate for hospitality.
- Comprehend and articulate written and oral communication as appropriate for hospitality environments.
- Understand the concepts and application of managerial, financial, computer and technical skills that are needed to be successful within the hospitality industry.
- Demonstrate ability to apply strategies for managing diverse, multicultural hospitality.
- Prepare hospitality undergraduate candidates for entry level management positions with a specific focus on individual, social and environmental perspectives.
- Apply the knowledge gained to manage and evaluate functional systems in hospitality and lodging operations



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Principal
St. Michael's College
Chertthala

BVoc Software Development

The key objective of this programme is to equip the students to grab latest trends in software development and thereby innovate new ideas in the area of software development.

- ❖ Practical knowledge with hands-on experience in various programming languages and platforms such as C, C++, C#, .NET MVC Framework, Node.js, Android etc
- ❖ Practical knowledge with hands-on experience in web designing using HTML5, CSS3, PHP, Javascript, jQuery etc.
- ❖ Practical knowledge in MySQL, SQL Server 2016 Administration, SQLite etc.
- ❖ Conceptual grounding in computer usage as well as its practical business applications.

C. Programme Specific Outcomes (PSOs)

BVoc Tourism & Hospitality Management

PSO1: Describe the concepts, theories and practices in the realm of tourism and hospitality

PSO2: Demonstrate the knowledge and ability to identify and develop a new enterprise in tourism

PSO3: Analyze critically the growth and development of Tourism

PSO4: Demonstrate the knowledge and ability to identify and pursue career options in the area of travel, tourism and hospitality.

PSO5: Identify the resources suitable for developing attractiveness of tourism in the country

PSO6: Comprehend the operations, functions and management of tourism industries

BVoc Software Development

No PSO prescribed




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